

RDBMS

Relational Database Management System

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Contents

- Introduction to Database management systems
- Early database systems
- RDBMS
- Oracle Property Manager
- Integration in a real estate business
- The Future of RDBMS

Data, Database and Database Management System

Data

- Data is numerical, character or other symbols which can be recorded in a form suitable for processing by a computer. (e.g. names and addresses of students enrolling onto a university course).

Schema

- The schema is the structure of data, whereas the data are the facts. Schema basically indicates the rules which the data must obey. Such rules can be enforced by a database. and the more rules there is the harder it is to enter poor quality data. Examples of rules include (Name is a string, and needs to hold at least 12 characters, DOB is a date, the company forbids people over 100 years old or younger than 18 years old working for them).

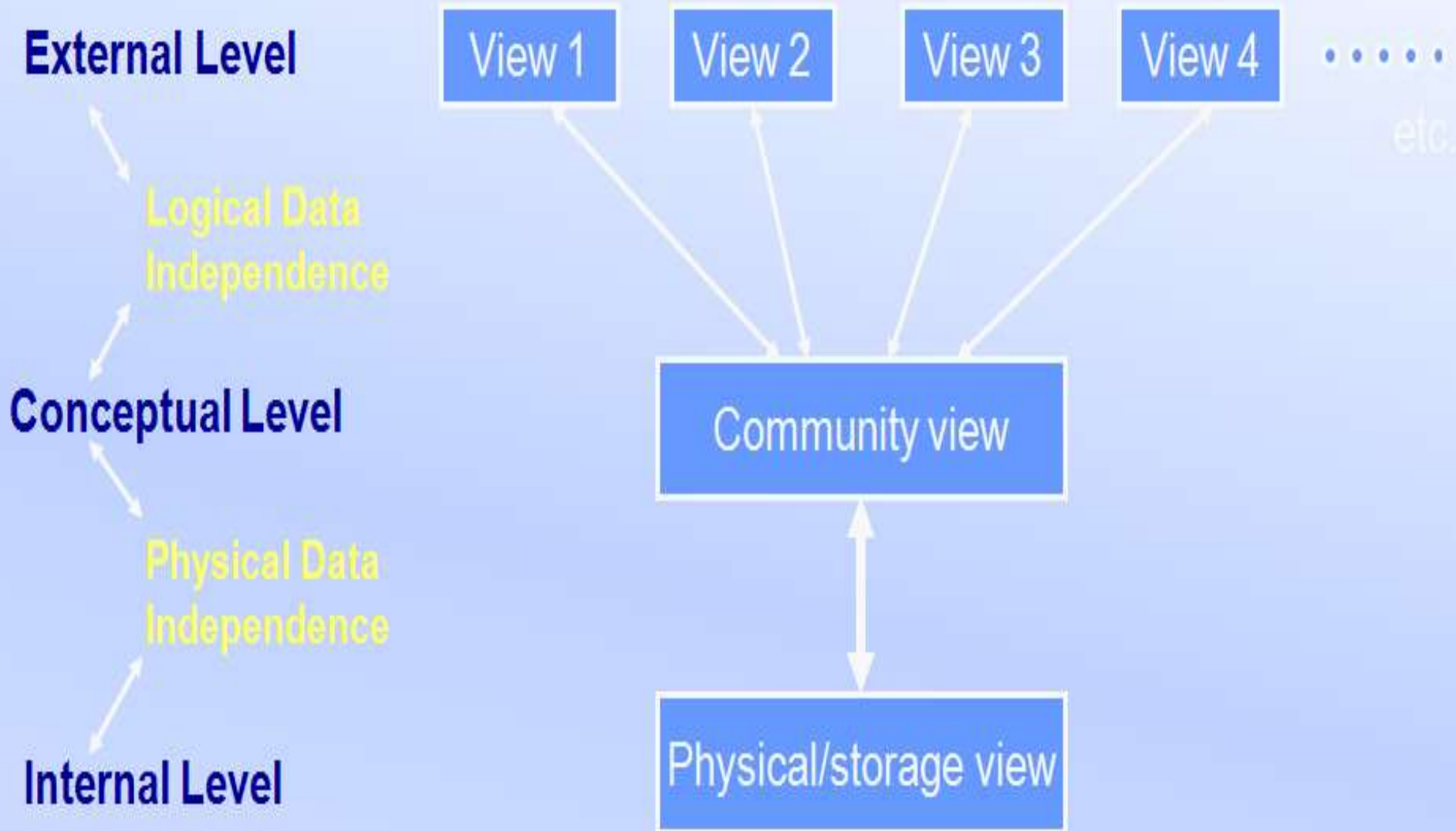
Database

- A Database is a collection of related data (such as an enrolling students data) arranged for speedy search and retrieval.
- *This may take a number of forms including text, numbers, sound, images or video.*

Database Management System

- A Database Management System is a collection of programs that allows users to specify the structure of a database, to create, query and modify the data in the database and to control access to it. (e.g. limit access to the database so that only relevant staff can access details of enrolling students).

A Three Level Database



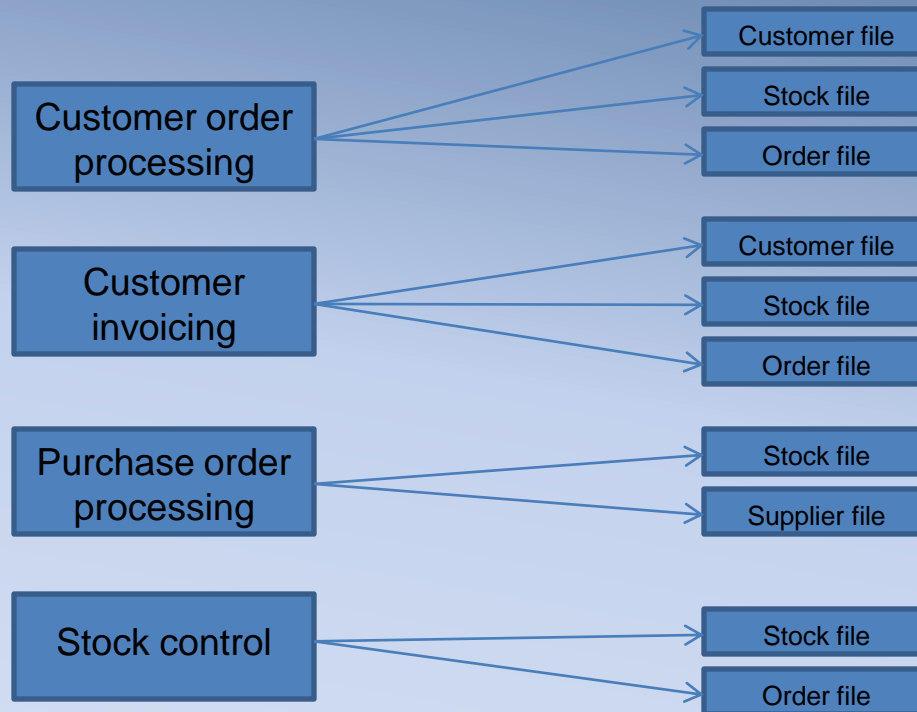
Structured Query Language (SQL)

Relational Database Management Systems use the language known as SQL (*Pronounced Sequel*).

- SQL is a simple programming language used for accessing and managing data in relational databases.
- Developed by IBM in 1970 to support its various relational products.
- SQL is now the most important query language for relational databases.
- Used in programmes such as SQL Server.

Early database systems

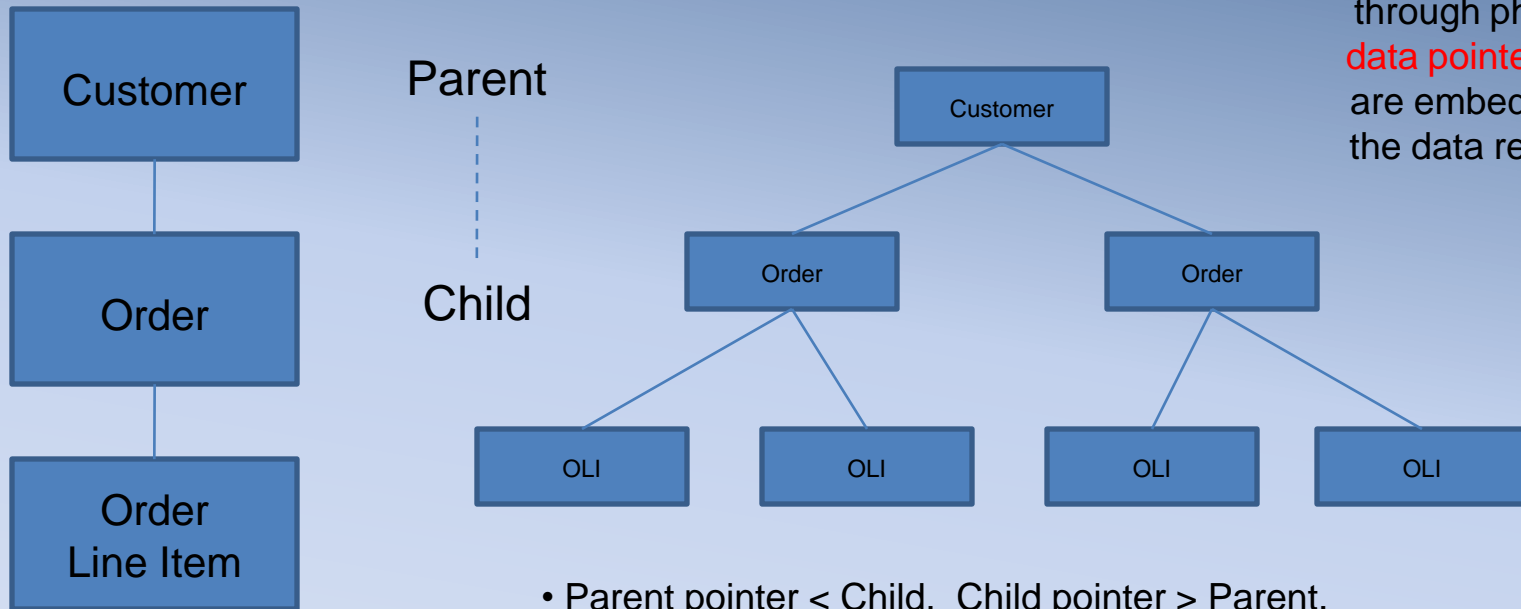
Paper / shared computer file systems (pre 1960's)



- Processing was slow.
- Inconsistencies in data could easily develop. (only one file being updated).
- Introduction of shared files eradicated some inconsistencies with data storage.
- However; shared filing was not efficient as only one application could access it at one time.

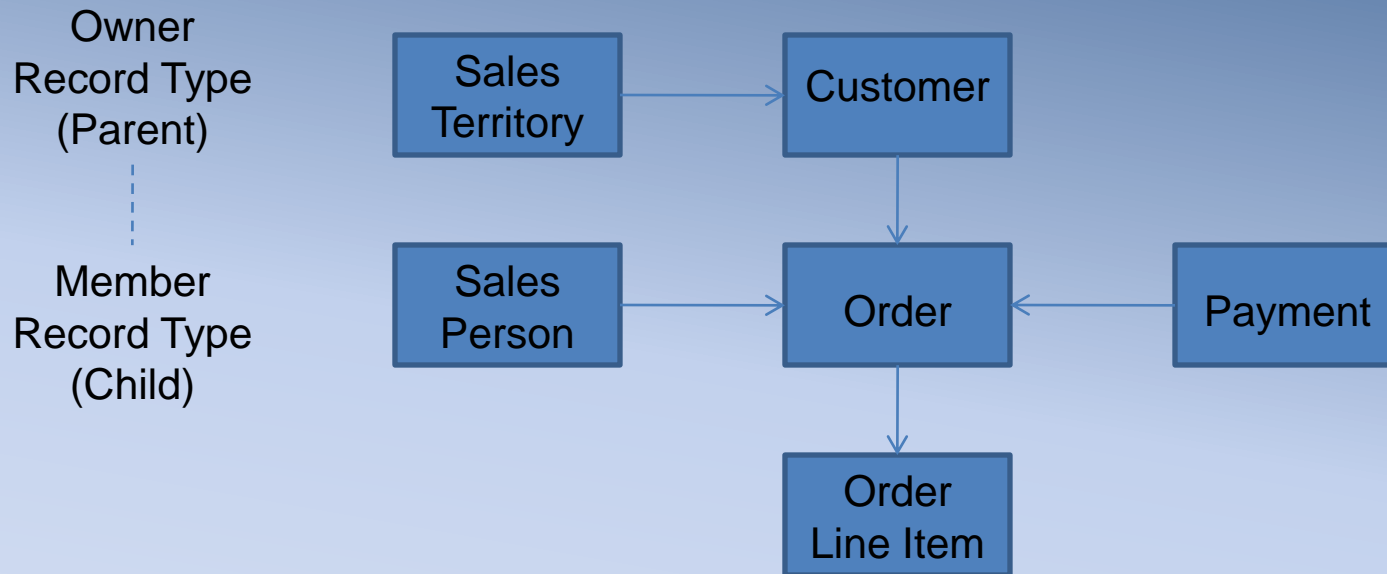
Hierarchical Database Model (Early 1960's)

Links are maintained through physical **data pointers** that are embedded in the data records.



- Improved shared filing.
- Allowed simultaneous access to data by a number of different users.
- Provided facilities for querying, security and integrity of the data.

Network Database Model (Late 1960's)



- Doesn't attempt to force information into hierarchical levels.
- Member type records can have multiple owners increasing the use of the system.
- Still used Physical Pointers in the data records.
- Owner pointer < Member, Member pointer < Owner.

The main problems with both the hierarchical & network database systems were that skilled programmers were required to write the programmes to create, access and change the data in the database.

RDBMS

- Most popular database system.
- Simple and sound theoretical basis.
- Developed by E F Codd in the early 1970's.
- The model is based on tables, rows and columns and the manipulation of data stored within.
- Relational database is a collection of these tables.
- First commercial system: MULTICS in 1978.
- Has overtaken Hierarchical and Network models.
- Main feature: Single database can be spread across several tables.
- Examples include: Oracle, IBM's DB2, Sybase, MySQL & Microsoft Access.

Relational Database Model Terminology

- **Relation** is a table or flat file with columns and rows which has certain properties
- A **tuple** is a row of a relation and represents an instance of a relation
- An **attribute** is a named column of a relation
- A **domain** is the set of allowable values for one or more attributes
- The **degree** of a relation is the number of attributes it contains
- The **cardinality** of relation is the number of tuples it contains

Film						Attributes
Film Number	Title	Director	Country	Year	Genre	
0.05	Reservoir Dogs	Tarantino	USA	1992	Crime	
0.06	Pulp Fiction	Tarantino	USA	1994	Crime	
0.08	Trainspotting	Boyle	UK	1996		
1.09	Internal Affairs	Wai-Keung	China	2002	Crime	
1.11	Snakes on a Plane	Ellis	USA	2006	Disaster	

Key constraints.

Primary Key - Unique identifier for the relation, no duplicates.

Foreign key - An attribute in a relation that is also the primary key in another relation.

Film					
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0.08	Trainspotting	Boyle	UK	1996	
1.09	Internal Affairs	Wai-Keung	China	2002	Crime
1.11	Snakes on a Plane	Ellis	USA	2006	Disaster

Director	
Director No	Director Name
101	Tarantino
322	Boyle
166	Wai-Keung
753	Ellis

Differences between DBMS and RDBMS

DBMS

- Data is stored in a single large table
- Single record modification affects the whole database

RDBMS (Codd 1980)

- Database is 'broken down' into smaller pieces
- The changes will not affect the entire database

Differences continued.....

Example – Landlord to the same tenant of four different properties

- DBMS – In this case you would have to enter the tenants information for each property (remember the tenant is the same, so time is wasted), as well as the information about the property itself.

Property no.	Tenant	Tenants D/O/B	Tenants Contact
1 North Street 07000123456	Ben Dover	01/01/1970	
2 North Street 07000123456	Ben Dover	01/01/1970	

- The incorporation of 'KEY' fields can help to save time and reduce the chance of errors from occurring upon the inputting of information into the database

Differences continued.....

- Enter RDBMS.....
- There needs to be the introduction of 'KEY' fields which allows more immediate access to what you are looking for. For example 'tenant number' would be a key field and this would lead to all the information about that tenant being in one place.
- Other 'KEY' fields could be introduced for other 'OBJECTS' (data files) of the tenancies which leads to '*relationships*' being formed. For example two of the objects would be; tenant and property. The 'KEY' fields can be displayed by underlining them;

OBJECT

FIELDS

TENANT	- (<u>Tenant Number</u> , Tenant Name, Tenant Contact Details... etc)
PROPERTY	- (<u>Property Number</u> , Property Name, Property Address)

- The idea of relationships comes from being able to input two or more 'KEY' fields into the system and being able to find out exactly what you want.
- So by creating 'KEY' fields you can find certain information by searching through that 'KEY' field. This means that the input of duplicate data is not required constantly and you can find what you are looking for easier through objects and fields.

12 Rules....

- **Rule 0:** The system must qualify as *relational*, as a *database*, and as a *management system*
- **Rule 1:** The *information rule*:
- **Rule 2:** The *guaranteed access rule*:
- **Rule 3:** *Systematic treatment of null values*:
- **Rule 4:** Active *online catalogue* based on the relational model:
- **Rule 5:** The *comprehensive data sublanguage rule*:
- **Rule 6:** The *view updating rule*:
- **Rule 7:** *High-level insert, update, and delete*:
- **Rule 8:** *Physical data independence*:
- **Rule 9:** *Logical data independence*:
- **Rule 10:** *Integrity independence*:
- **Rule 11:** *Distribution independence*:
- **Rule 12:** The *non-subversion rule*:



Liverpool

9th in English Premier Division

Continue

Manager

World

Bookmarks

Options

Rafael Benitez
Liverpool

- Liverpool
- Liverpool Res.
- Liverpool U18s
- Confidence
- Training - Senior
- Training - Youth
- Finances
- Scouting
- Search
 - Shortlist
 - Players**
 - Staff
- Transfers
- Staff
- Information
- Affiliated Clubs
- History
- Notes

Well-known players in your region (12 found) (Filtered)

Views Filter

Rec	Inf	Name	Position	Morale	Last 5 Games	Con	Value
►		Zlatan Ibrahimovic	F C	Very Good	-	84%	£31.5M
►		David Villa	ST	Very Poor	-	90%	£24M
►		Midfielder	Mid F C	Good	-	84%	£10M
►		Winger	Winger	Good	-	93%	£9M
►		Striker	ST	Good	-	94%	£8M
►		Striker	Striker	Good	-	79%	£8M
►		Striker	Striker	Good	-	82%	£7.5M
►		Striker	Striker	Good	-	90%	£6M
►		Striker	Striker	Good	-	81%	£5.75M
►		Striker	Striker	Good	-	85%	£5.25M
►		Striker	Striker	Good	-	89%	£2.9M
►		Striker	Striker	Good	-	83%	£2M

Customise Filter

Specify Conditions

Import

<input checked="" type="checkbox"/>		Acceleration	<input type="radio"/> Is At Least	<input type="radio"/> 15	<input type="button" value="v"/>	<input type="button" value="-"/>	<input type="button" value="+"/>	<input type="button" value="Del"/>	<input type="button" value="Add"/>
<input checked="" type="checkbox"/>	And	<input type="radio"/> Pace	<input type="radio"/> Is At Least	<input type="radio"/> 15	<input type="button" value="v"/>	<input type="button" value="-"/>	<input type="button" value="+"/>	<input type="button" value="Del"/>	<input type="button" value="Add"/>
<input checked="" type="checkbox"/>	And	<input type="radio"/> Finishing	<input type="radio"/> Is At Least	<input type="radio"/> 15	<input type="button" value="v"/>	<input type="button" value="-"/>	<input type="button" value="+"/>	<input type="button" value="Del"/>	<input type="button" value="Add"/>
<input checked="" type="checkbox"/>	And	<input type="radio"/> Long Shots	<input type="radio"/> Is At Least	<input type="radio"/> 15	<input type="button" value="v"/>	<input type="button" value="-"/>	<input type="button" value="+"/>	<input type="button" value="Del"/>	<input type="button" value="Add"/>
<input checked="" type="checkbox"/>	And	<input type="radio"/> Position	<input type="radio"/> Is	<input type="radio"/> Striker	<input type="button" value="v"/>			<input type="button" value="Del"/>	<input type="button" value="Add"/>

☒ Ask assistant to filter out unrealistic targets

☐ Include own players in results

Attributes...

Clear

Ok

Cancel

Information

Transfer Budget: £3.8M (£3.8M remaining)

Wage Budget: Total wages are £50K p/w under the budget of £1.1M p/w

Shortlists

Benitez takes Liverpool hot seat

Tuesday 8th July 2008 9:00

Europe England Premier Division Liverpool

Continue



Liverpool

9th in English Premier Division

Continue

Manager

World

Bookmarks

Options

Rafael Benitez
Liverpool



- Liverpool
- Liverpool Res.
- Liverpool U18s
- Confidence
- Training - Senior
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- Notes

Well-known players in your region (8 found) (Filtered)

Views Filter

Rec	Inf	Name	Club	Cnt	Weekly wage	Expires	Value
▶		Nihat Kahveci	Villarreal	F/T	£38,000	30.6.2011	£9M
▶		Diego Forlán	At. Madrid	F/T	£48,000	30.6.2011	£8M
▶		Adrian Mutu	Fiorentina	F/T	£31,000	30.6.2012	£7.5M
▶		Lukas Podolski	FC Bayern	F/T	£54,000	30.6.2010	£6M
▶		Ricardo Oliveira	Zaragoza	F/T	£34,000	30.6.2013	£5.75M
▶		Hulk	Porto	F/T	£8,000	30.6.2012	£5.25M
▶		Javier Chevantón	Sevilla	F/T	£25,500	30.6.2011	£2.9M
▶		Erik Nevland	Fulham	F/T	£25,000	30.6.2010	£2M

Shortlists

Information

Transfer Budget £3.8M (£3.8M remaining)

Wage Budget Total wages are £50K p/w under the budget of £1.1M p/w

Benitez takes Liverpool hot seat

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Europe England Premier Division Liverpool

Continue



7. Diego Forlán

Striker, At. Madrid



Continue

Manager

World

Bookmarks

Options

Rafael Benitez
Liverpool

Profile

Personal

Transfer

Positions

Stats

Comparison

History

Notes

Player Profile - Attributes

Views



Uruguay 33 caps / 11 goals

19.5.1979 29 years old

180 cm 75 kg

£8,000,000 Either

£48,000 per week 30.6.2011

Technical Attributes

Corners 10

Crossing 12

Dribbling 14

Finishing 17

First Touch 14

Free Kick Taking 8

Heading 14

Long Shots 15

Long Throws 3

Marking 7

Passing 11

Penalty Taking 13

Tackling 5

Technique 14

Mental Attributes

Aggression 11

Anticipation 13

Bravery 13

Composure 7

Concentration 11

Creativity 13

Decisions 12

Determination 15

Flair 16

Influence 7

Off The Ball 15

Positioning 9

Teamwork 13

Work Rate 17

Physical Attributes

Acceleration 16

Agility 16

Balance 14

Jumping 11

Natural Fitness 15

Pace 18

Stamina 15

Strength 13

Other

Goalkeeper Rating 2

Condition 94%

Last 5 Games -

Morale Superb

Selection Details

Injuries None

Bans None

Fitness Needs match practice if he is to be ready for the new season

Statistics

Apps Gls Asts MoM Yel Red Tck Pass Sh Tar Fouls Fls Ag Av R

Non Competitive - - - - - - - - - - - - - -

League - - - - - - - - - - - - - -

Cup - - - - - - - - - - - - - -

Continental - - - - - - - - - - - - - -

International - - - - - - - - - - - - - -

Overall - - - - - - - - - - - - - -

Make An Offer

Get Scout Report

Add To Shortlist

Player Interaction

Compare With

Misc

Benitez takes Liverpool hot seat

Tuesday 8th July 2008 9:00

Europe Spain At. Madrid Diego Forlán

Continue

RDBMS Advantages

- Increases the sharing of data and faster development of new applications
- Support a simple data structure, namely tables or relations
- Limit redundancy or replication of data
- Better integrity as data inconsistencies are avoided by storing data in one place
- Provide physical data independence so users do not have to be aware of underlying objects
- Offer logical database independence - data can be viewed in different ways by different users.
- Expandability is relatively easy to achieve by adding new views of the data as they are required.
- Support one off queries using SQL or other appropriate language.
- Better backup and recovery procedures
- Provides multiple interfaces
- Solves many problems created by other data models
- The ability to handle efficiently simple data types
- Multiple users can access which is not possible in DBMS

RDBMS Disadvantages

- Software is expensive
- Complex software means expensive hardware
- Requires skilled knowledge to implement
- Certain applications are slower processing
- Increased vulnerability
- More difficult to recover if data is lost
- Seen as a poor representation of the real world
- Difficult to represent hierarchies
- Difficult to represent complex data types

Oracle

- The largest business software company in the world
- 320,000+ customers including 98 of the Fortune 100
- Has customers in 145 countries
- 48.6% of the worldwide RDBMS market share
- Growing faster than the market average
- Holds more market share than its two closest competitors combined

Oracle Property Manager

Used by...

- Corporate companies
- Commercial companies
- Retail/ Franchise operators



- Provided as part of Oracle's [E-Business Suite](#)

Oracle Property Manager

Lease Administration

Lease management is at the centre of the real estate management function. With Oracle Property Manager, you can control and oversee a variety of lease management tasks such as:

- Abstracting basic lease information from lease documents
- Modifying and amending leases
- Calculating lease amounts
- Creating invoice schedules
- Exporting invoices to Oracle Payables and Oracle Receivables
- Setting up milestones
- Administering rent increases based on fixed percentages or specific indexes such as the Consumer Price Index (CPI)
- Collecting rent based on variable factors such as sales volumes or usage
- Calculating and collecting common area maintenance (CAM) expenses

Property Portfolio Management

You can use Oracle Property Manager to identify, define, and manage owned and leased property, keep records of physical features and facilities, and maintain comprehensive records of property-related data such as:

- Geographical location
- Tenure (whether property is owned, leased, or a combination of the two)
- Condition of property
- Parties involved (for example, maintenance and security agencies)
- Type (for example, whether the property is an office block, mall, or recreational space)

Oracle Property Manager

Space Management

- 1. Each employee or customer is assigned the appropriate space.**
- 2. All available space is assigned in the most effective manner possible.**
 - Keep occupancy rates high to ensure proper return on investment.
 - Allocate space-related costs because they can easily find out the cost per square unit of each location
 - Roll ups for markets, regions and cost centres

Benefits of Oracle Property Manager

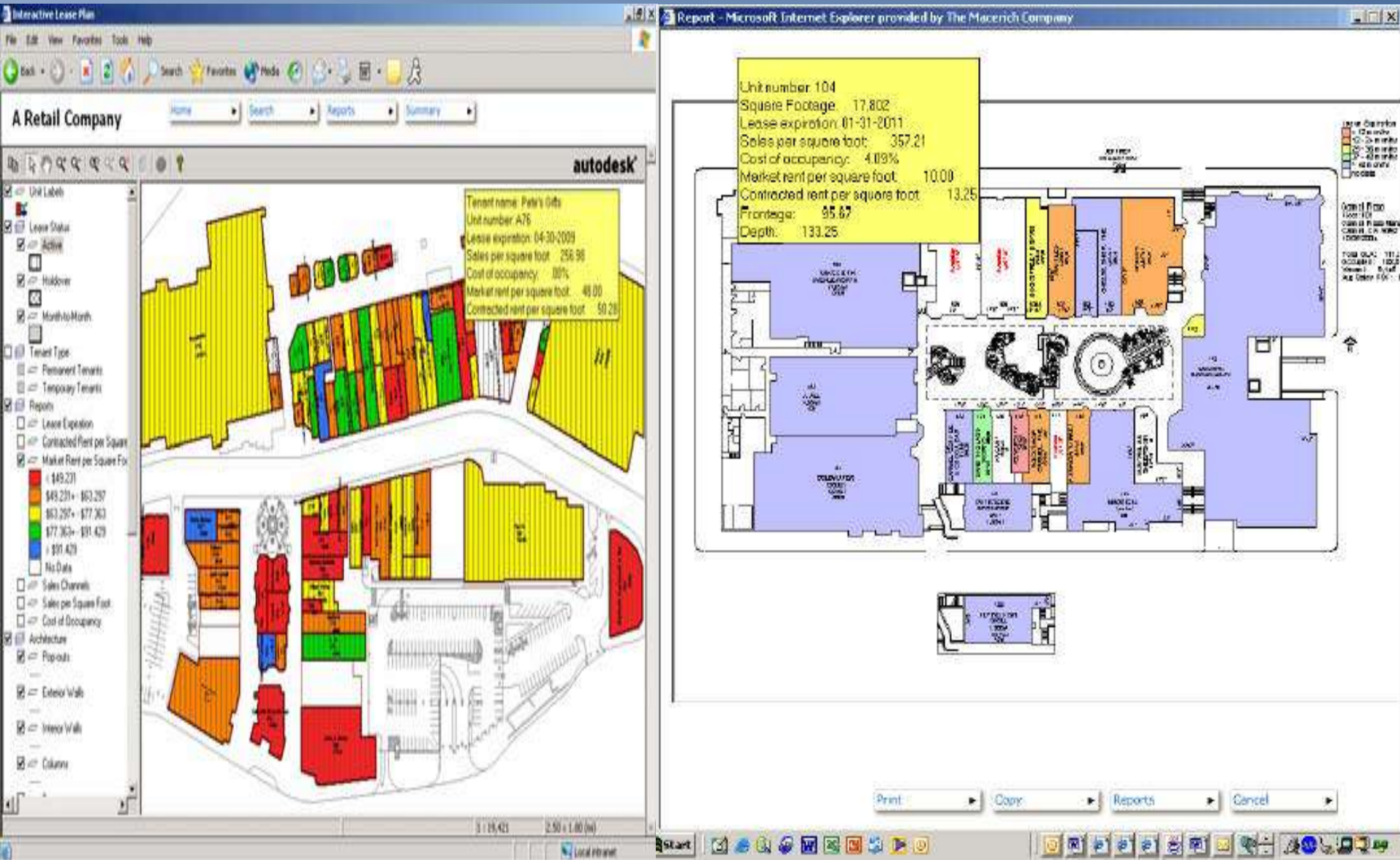
- **Reduce Operating Costs**
- **Identify Cost Savings and Revenue Opportunities**
- **Minimize Contractual and Financial Risk**
- **Provide Data Transparency**
- **Includes Key Features**
- **Integration with other Oracle products**

- Improve decision making. Make better real estate investment and management decisions with real-time information and reporting access from a single source offering one version of the truth.
- Provide a collaborative workspace. Share documents, raise issues, manage and coordinate tasks among internal and external teams, so that you can minimize the time necessary for identifying new sites or for expanding and remodeling existing stores.
- Own the entire lifecycle. Support end-to-end business processes, with detailed data that provides management with an accurate and timely view of the each store's operations.
- Improve productivity. Access information (about customers, suppliers, landlords, employees, and products) anytime, anywhere, over the internet in real time through the EnterpriseOne [Collaborative Portal](#).
- Better retain customers. Increase customer satisfaction by making smarter real estate decisions based upon better information.

Integration

- Oracle Property Manager uses an open interface to integrate with CAD and CAFM applications
- Autodesk has integrated CAD software such as AutoCAD and Autodesk Map with Oracle Property Manager
- Integration of live graphical data with lease administration and financial data
- The integration of Autodesk's graphic technologies and the Oracle E-Business Suite

Success Story



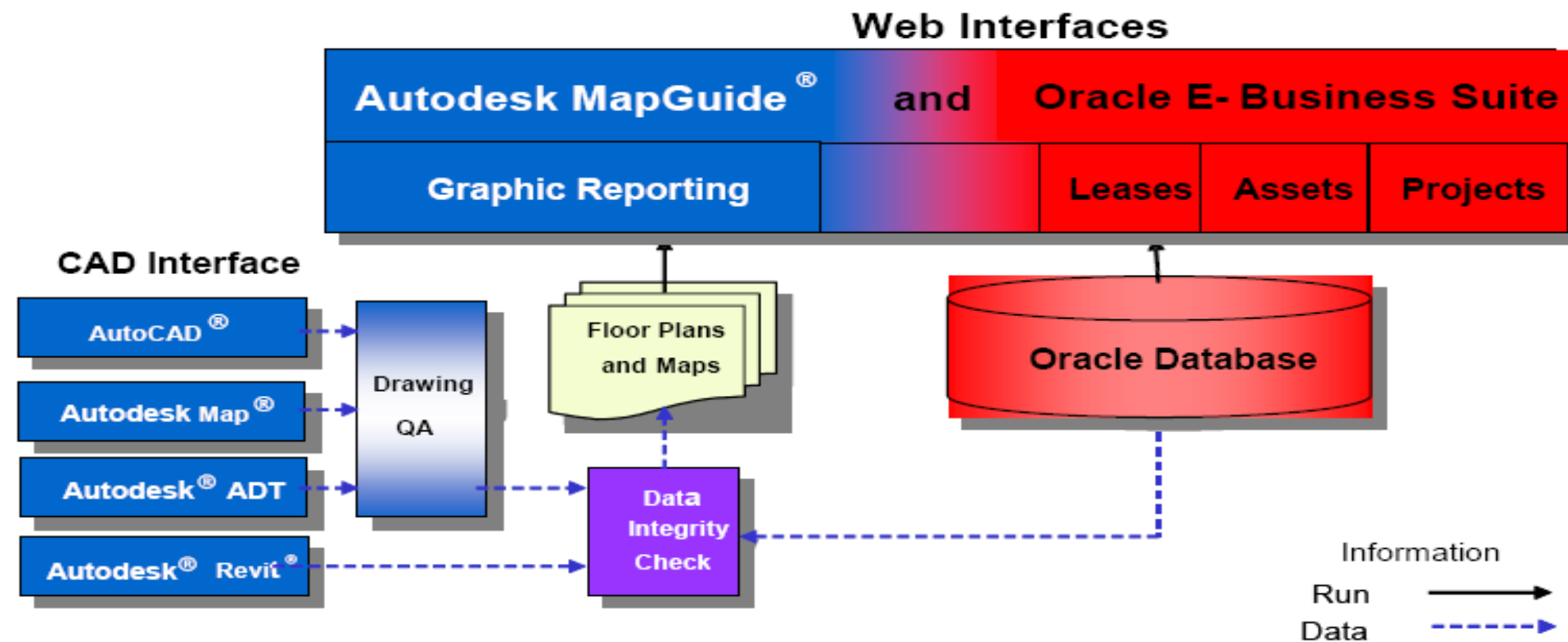


Figure 2: Autodesk – Oracle Property Management and Visualization Solution Architecture

- **2,500 hours saved annually and improved analysis**
The solution is saving the company's employees thousands of hours annually. According to Jones, "Our Autodesk MapGuide solution is helping us to make profitable decisions and find new opportunities, such as advantageous tenant moves, more quickly by giving us better visibility into the data in our Oracle database. Compared to coloring lease plans by hand each quarter, our Autodesk MapGuide solution is saving us 2,500 hours annually."

He adds, "Autodesk MapGuide is also helping us to create more plans more often. We're now updating all our lease plans on a weekly instead of a quarterly basis. The solution helps us to explore and understand things like why sales might be low in one area of a property. These kinds of analyses were very time consuming before our MapGuide implementation."

The Future of RDBMS

- It is very difficult to see where RDBMS's could go because alternatives and new versions such as XML have been introduced. From delving through forums it is plain to see that many people do not only prefer standard RDBMS's but do not even like the alternatives.
- Academics refer to relation models "It's such a simple and elegant model that it can never become unfashionable". - Andre Naess.
- Luke you may want to put something here about the incorporation of other software such as CAD. etc... Hope these slides are ok. Got my script written as well but you may want me to read different stuff out. X x x